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ABSTRACT

A method and apparatus for dynamically and transparently renewing licenses associated with downloaded content. Licensing associated with content can allow the provider to retain control over the content after it has been downloaded on to the user's computer. A license file or similar licensing parameter is the key to retaining control over access to the content after it has been downloaded. The license file may also control copying of the content on to computers other than the original computer used. The dynamic renewal method will transparently renew the license files on a user's computer to allow the associated content to be used without disruption as long as the user's account is in good standing.